



Challenge100

Our 2021 School in a Box Target



WASTE TO
WONDER

Challenging the Perception of Waste

We're launching a new goal for 2021:

Challenge100

School in a Box (SIB) is the international programme of customer donations Waste to Wonder embarked upon 10 years ago. Since its inception, we've sent hundreds of 40 foot containers filled with used office furniture and equipment from our ethical clearance projects to benefit schools and charities around the world. In total, we're proud that over 900 schools in 19 countries have been supported so far.

In 2020, we managed a record year where 47 containers were sent containing items worth £1.25 million. **But we're not stopping there.**

For 2021, we've set an even more ambitious target called **Challenge100**. Quite simply, the aim is to send 100 containers filled with items worth over £2.5 million that will equip and enhance schools and charities in need.

This is where you can help.

We're calling on any company or business to join us in our challenge. If you have redundant office furniture that needs to be ethically cleared, take part in **Challenge100** and help make a difference to the lives of young people around the world.



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We've set **Challenge100** to push ourselves even further and build on the results of 2020. By diverting reusable redundant office furniture that would otherwise end up in either landfill or simply be recycled, we have supported over 900 schools in 19 countries around the world.

If we achieve our goal, **Challenge100** would see over double the amount of containers donated to numerous global charities this year.

The beneficial impact of this success on the communities in need will be substantial.

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- Michael Amos,
Managing Director of Waste to Wonder

Through the School in a Box programme, our customers are truly Challenging the Perception of Waste



2020

During 2020, we were able to distribute 47 containers filled with over £1.25 million worth of office furniture and equipment.

2021

During 2021, we aim to distribute 100 containers filled with over £2.5 million worth of office furniture and equipment.



Did you know...

By donating to a variety of causes – from vocational training centers to local schools – your redundant items such as desks and chair can enjoy an invaluable second life enhancing the lives of young people in some of the world's most disadvantaged communities.



Find out more about Challenge100

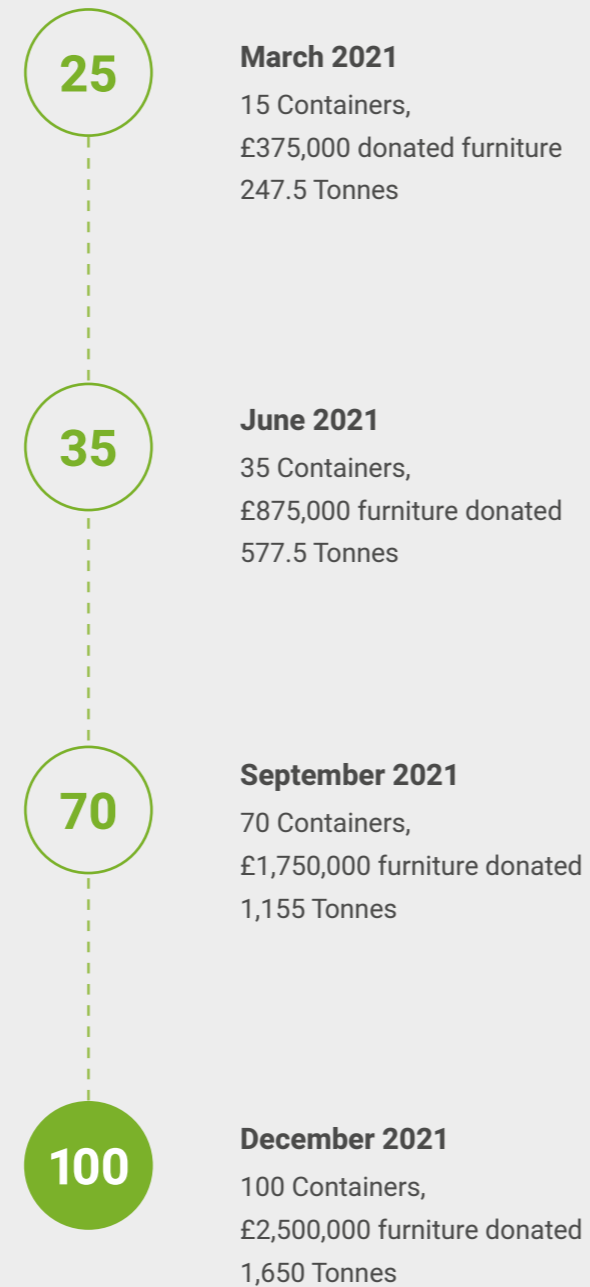


Trusted Ethical Clearance Partners

Through Waste to Wonder's ethical clearance process, large businesses regularly save tens of thousands in disposal or recycling costs, as well as actively demonstrate their commitment to corporate social responsibility. As part of the Waste to Wonder service, they receive a project report detailing the legacy and positive impact they've made.

This year Waste to Wonder will also be utilising new and innovative software. This new software will accurately track and trace redistribution to domestic charities which allows for more comprehensive data reporting back to its customers. Along with the international data Waste to Wonder looks forward to being able to share its successes in full at the end of 2021.

The Challenge100 Plan of action



How to be part of Challenge100

Businesses

Through **Challenge100**, we're challenging all businesses to change their perception of waste because we believe waste is a wasted opportunity. Every year, millions of tonnes of perfectly reusable redundant furniture gets sent to the national waste. We know there is a better way to treat 'waste'.

Through our ethical clearance process, you can reduce costs, save environmental impact and actively demonstrate your commitment to CSR. We provide a legacy report for every project, sharing the positive impact you've made by donating redundant furniture to **Challenge100**. From your perspective, it's as simple as instructing any clearance provider, except you achieve fundamentally better results and get to be part of an international redistribution programme.



Charities

We continually search for charitable causes to partner with and add to our Waste to Wonder redistribution pool. So far, our School in a Box programme has operated in 19 countries and equipped over 900 schools with valuable equipment and furniture, transforming the lives of young people in disadvantaged communities.

Whether you're a school, an education setting, a social enterprise or a vocational training centre, we'd love to hear about your work and welcome you to our redistribution community for **Challenge100**. You will discover the provenance of the furniture or equipment you receive and we will share the legacy of each donation, helping to encourage more businesses to rethink their approach to redundant furniture.



Challenge100 Launch

We invite as many customers and partners with clearance needs, as well as charities with furniture and equipment requirements, to join our **Challenge100**.

Managed Ethical Clearance

We remove your redundant office furniture and equipment to ensure a clear footprint ready for site handover.

Shipment Made

Once a School in a Box shipment is ready, we record each donated item so that we can share its journey towards its second life helping young people around the world.

Connect Customer & Charity

We keep in touch with the recipient charity and find out the impact of each donation. The data, quotes and stories we receive are shared with customer's who made the donation in a legacy CSR report.

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Our partnership started with Waste to Wonder 10 years ago when they sent their first School in a Box to us in Romania, after being introduced by the Rotary Club of Brackley. Through their customers' donations, we've equipped an entire school, from computers to desks to chairs to cabinets - everything that was needed was provided.

Prior to these donations, the schools here had such old, broken and even dangerous furniture, so these items with school supplies were extremely useful. Together with the Rotary club, they also sent kits to help us train our young people in sowing, woodwork and mechanics. It's been a truly amazing collaboration.

Recently we also became a social enterprise. We aim not to just hand out charitable items to people, but we try to 'teach them how to fish'. Our aim is, through vocational training, to help young people to get a job and provide for their families.

The School in a Box programme ships dismantled office furniture. From this, our young people can then learn joinery, remedial works, and some is repurposed to make them suitable for different needs, such as creating singular desks for COVID compliant classrooms.

We get a lot of tabletops which we have even seen repurposed to make wall panels, roofs and even foundations when building homes here. The pandemic made last year a very difficult year as we rely a lot on volunteers which had to stop. Thankfully, the donations from Waste to Wonder's customers has kept us going for the last six months and it is due to this that we have survived as a charity.

Prior to the pandemic, we have even been able to welcome their partners, Wagstaff, and customer Nationwide Building Society to visit with a group of volunteers to help us set up furniture, set up a workshop in a school. They've kept in touch and like to keep supporting and we hope this can happen again soon.

It is wonderful to put faces to the names of those who donate. Working with Waste to Wonder is a creative and organic collaboration that means a lot to us and we are excited to see how **Challenge100** goes.

Daniel Hristea, from FAST Romania

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As Insight was preparing to move out of a 46,000sqft location in Uxbridge into a new, modern and agile working environment, it was easy to focus on the exciting activity of selecting new furniture, new products and new fittings. However, equally as important to our sustainability message was our impact on the carbon footprint we might leave behind.

We selected Waste to Wonder to be our partner because they were the only company who guaranteed a minimum of 80% reuse of all of these items. The fact they actually achieved 100% was testament to the tenacity of the team involved. They exemplify the values Insight's core values of hunger, heart and harmony.

Gill Holloway, Operations Direct EMEA, Insight UK

Insight

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We're delighted to learn that Waste to Wonder are launching **Challenge100** to help disadvantaged communities around the world with such an ambitious target. As a UK leading commercial office design and fit-out company, one of the key services we offer our clients is managing their unwanted furniture in a sustainable way. We champion reuse and recycling to avoid landfill, so the Waste to Wonder process is a perfect solution for us. Since 2009, Wagstaff have been involved in School in a Box in 12 countries, and I would estimate 25 School in a Box shipments. Each School in a Box contains an estimated 16 tonne of equipment so over 400 tonnes have been redistributed from Wagstaff clients. We've even travelled to a recipient charity to witness first-hand the profound legacy of these clearance projects. We look forward to continuing working with Waste to Wonder and seeing the impact of **Challenge100** unfold.

Nick Shann, Managing Director of Wagstaff Interiors Group

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 Wagstaff



Challenge100

Our school in a box target 2021

Whether you have a clearance project or if you have a charitable cause you'd like to be considered, please get in touch with our team. For a customer, it's as simple as instructing any other clearance provider, except you get to be part of something special that makes a real difference to the lives of young people around the world. For charities, all you need to do is tell us about your work and what your requirements are

So speak to the Waste to Wonder team today:



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www.wastetowonder.com



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